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Identifix® Recognized as AAA Automotive Preferred Supplier

ST. PAUL, MN, January 19, 2010 – Identifix®, (www.identifix.com) one of the nation’s premier sources of online and hotline vehicle diagnostic and repair information, announced today that it has been selected as a AAA Automotive Preferred Supplier. Identifix has created a special bundle of services that includes both its Direct-Hit and Hotline services. It will be available to all AAA Approved Auto Repair facilities across the US and Canada. The AAA Approved Auto Repair program was created to address one of the most frequent consumer complaints in America - unsatisfactory automobile repairs. The Approved Auto Repair program does this by directing members and other consumers to the more than 8,000 AAA-approved repair facilities that meet and maintain high professional standards for training, equipment, cleanliness and customer satisfaction.

Program benefits include:

- Special AAA bundled services only available to AAA Approved Auto Repair facilities
- Quick and effective experience-based diagnostics for increased productivity and profitability
- Access to the largest database of pattern failures, specific vehicle symptoms, associated short-cut tests, and Confirmed Fixes

“We are honored and also very excited to be recognized as a AAA Automotive Preferred Supplier because our goals align so well,” commented Jeff Sweet, Identifix President. “We provide services that can help a shop be more efficient, and ultimately lead to the vehicle owner having a better overall service experience.”

Direct-Hit is Identifix’s subscription based online diagnostic information source offering real-world, proven diagnostic and fix information. It has been developed from over 3.6 million Identifix Repair Hotline calls to the company’s 45 ASE master certified technicians. Direct-Hit delivers more than 350,000 Hotline Archives that cover symptoms, associated short-cut tests and fixes and over 175,000 Confirmed Fixes. Direct-Hit is updated constantly with over 6,000 new symptoms and associated short-cut tests and fixes added to the database each month.

Direct-Hit enables technicians to perform repairs profitably and accept repair services on jobs that otherwise might have been turned away. The company also serves as a content supplier to Microsoft's MSN.Auto web site, as well as CARFAX, providing data on used vehicle reliability and reparability.

"The Direct-Hit website is a voluminous resource that contains the most current diagnostic information on vehicle specific failures, along with instruction on how to quickly and efficiently diagnose these failures. Identifix has put together a truly unique bundled services offer for AAA that is only available to AAA Approved Auto Repair facilities. The services will save AAA Approved Auto Repair facilities time in troubleshooting vehicle component failures up front, resulting in a timely and efficient service experience for the customer," said Sweet.

For additional information about this program, contact your local AAA/CAA club representative, visit www.identifix.com or call 800.745.9649 and speak to an Identifix Market Area Representative.

About AAA:

As North America's largest motoring and leisure travel organization, AAA provides more than 51 million members with travel, insurance, financial and automotive-related services. Since its founding in 1902, the not-for-profit, fully tax-paying AAA has been a leader and advocate for the safety and security of all travelers. AAA clubs can be visited on the Internet at AAA.com.

About Identifix:

Identifix[®] is a wholly owned subsidiary of Service Repair Solutions, Inc. (SRS) www.servicerepairsolutions.com, which Inc. Magazine ranked in 2009 as the 63rd fastest growing independent software company in the United States. Since 1987, Identifix has evolved into the nation's best source for knowledge of what breaks on vehicles, what vehicles it breaks on, and how to fix those vehicles correctly. The knowledge base is created from data gathered from the more than 250,000 annual calls it receives from technicians seeking diagnostic assistance for vehicle repair problems; its staff of 45 master technicians (with over 1,000 years combined years of experience performing vehicle diagnostics); and the nation's most comprehensive on-site library of factory vehicle service information. Identifix products and services include: Repair Hotline[™], Direct-Hit[™], Repair Trac[™], and consulting services to automotive equipment manufacturers. For more information visit: www.identifix.com

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